

VQA ONTARIO
Ontario's Wine Appellation Authority
NEWS & TIPS NOVEMBER 2019

ICEWINE, LATE HARVEST AND SKIN FERMENTED WHITE WINE REGISTRATIONS – DUE NOV 15

You must register your intention to make Icewine, Late Harvest and skin-fermented white wines at the time of harvest and not later than November 15. Proof of registration will be required when you submit these wines for approval. Only those registered grapes will be selectable as valid components on the online system when creating a new approval request.

In addition, you must ensure that these grapes are entered in the GGO eGrape system and have a weigh slip associated with them. All entries will be reconciled with GGO to identify reporting discrepancies. More detailed information about Icewine and Late Harvest registration can be found at www.vqaontario.ca/Regulations/Processes under the Icewine/Late Harvest/SFW tab.

All registrations are due on November 15, 2019 and no registrations will be accepted after midnight on that date.

Registration is done online via VQA Ontario's secure website at <https://office.vqaontario.ca/vqaservices>. If you do not have an online account or cannot access your account, please contact us as soon as possible. Please forward this information to growers who are registering grapes on your behalf!

REGISTER FOR LUNCH AND LEARN SESSIONS

Join Laurie Macdonald from VQA Ontario and Peter Harris from LCBO Winery Audit for tips on managing the day-to-day regulatory and reporting requirements of running a winery. Learn how to:

- Submit wines for VQA approval
- Prepare for your audit
- Record inter-winery bulk transfers
- Manage your membership account and who can access it
- Use the new online invoicing and payment system
- Complete the J-10 form for LCBO, and upload the VQA required information
- Discover your options if your wine is not approved or if you get a compliance warning
- Find help or information when you need it

Please contact Laurie Macdonald (laurie.macdonald@vqaontario.ca) to register for one of the following sessions:

South Georgian Bay

November 18, 2019, Noon to 2 pm

The Roost Wine Company, 415763 10th Line, The Blue Mountains, ON

Niagara Peninsula

November 26, 2019, Noon to 2 pm

Honsberger Estate, 4060 Jordan Road, Jordan, ON

Prince Edward County

December 2, 2019, Noon to 2 pm

Three Dog Winery, 1920 Fish Lake Road, Picton, ON

BENCHMARKING STUDY – Due Friday Dec. 6, 2019!

The Ontario Wine and Grape Industry Benchmarking Study survey was launched online on Friday Oct. 25th. Your invitation to participate, sent by email, included a unique Username and Password. If you didn't receive an invitation to participate in the survey please contact [Katherina Radcliffe](mailto:katherina.radcliffe@vqaontario.ca) or email ontariowinestudy@deloitte.ca

Don't forget, the survey must be completed online before Friday Dec. 6, 2019, for your winery to participate in the study. Participation is mandatory if your business intends to apply for the VQA Wine Support Program. If you have any questions about the survey please don't hesitate to contact katherina.radcliffe@vqaontario.ca The reports from previous years can be accessed online at <http://www.vqaontario.ca/Resources/Library>

NO TASTINGS IN DECEMBER – LAST TASTING NOV. 27

Just a friendly reminder that the Tasting Panel does not operate in December. The last official date to have your wine tasted before the break is Nov. 27. As well, there will be no tasting on Monday Nov. 11, as the LCBO will be closed in observance of Remembrance Day. If you have any questions, please contact [Kaitlin Wilson](mailto:kaitlin.wilson@vqaontario.ca).

NEW LOGO FAQs!

Can I still use the old logo?

Yes! Both logos, the new one and the original "stop sign" version, are acceptable provided they are used within the guidelines provided in the [VQA Ontario Graphics Standards Manual](#).

Is there a transition period?

Yes! While the exact timeframe has not yet been determined, we understand that some wineries purchase labels, capsules, and other packaging in bulk and we will ensure that all wineries have a reasonable amount of time to use up these materials before moving to the new logo. If you have any feedback on this we would be happy to hear from you.

Is the logo required on every bottle?

No! As per the regulations, the logo is not mandatory. However, should you choose not to use the logo on your label, the Appellation with VQA letters (ex. VQA Beamsville Bench VQA) must be at least 3.2 mm in size on the principal display panel.

Don't forget, if you have any labelling questions, don't hesitate to reach out to [Kaitlin Wilson](mailto:kaitlin.wilson@vqaontario.ca)!