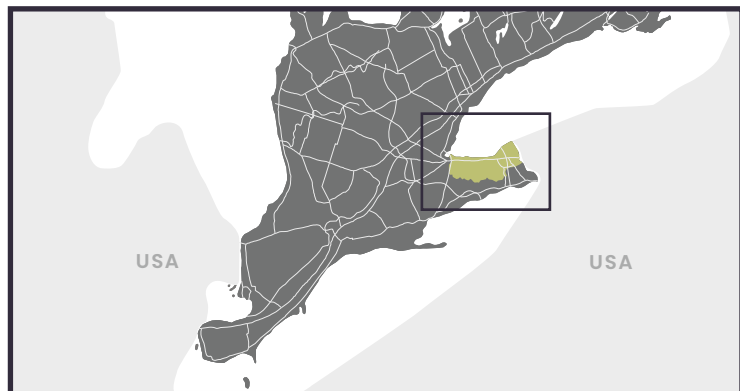


**NOTABLE FEATURES**

One of the deepest of the Great Lakes, Lake Ontario's water mass moderates air temperatures year-round. In concert with the appellation's second notable feature, the Niagara Escarpment, this creates the perfect climate to nurture grape vines.



# Niagara Peninsula APPELLATION

**DIVERSE TERROIR, SHELTERED SLOPES, LAKESIDE VINEYARDS, A WORLD OF CHARACTER IN ITS WINES**

The Niagara Peninsula has the largest planted area of all viticultural areas in Canada. Situated at approximately 43°N latitude this diverse appellation is characterized by rich, fertile soils and unique meso climates, which provide ideal conditions for producing wine grapes with more complexity and intense flavour than in many warmer climates.

The classic cool-climate varieties such as Riesling, Chardonnay, Gamay Noir, Pinot Noir and Cabernet Franc flourish here. The region supports a diversity in viticulture, boasting over 46 thriving varieties across 13,600 acres. The Niagara Peninsula continues to shape an expanding premium wine industry in Canada, being home to approximately 55% of Ontario's VQA wineries.

- ANNUAL PRODUCTION:** 1,718,667 L
- NUMBER OF WINERIES:** 97
- NUMBER OF APPELLATION WINES:** 1,438
- GROWING DEGREE DAYS:** 1,590
- COMMON VARIETALS:** Chardonnay, Riesling, Merlot, Cabernet Franc, Cabernet Sauvignon, Pinot Gris

