WINE AUTHORITY

1. Overview

- 1.1. Vintners Quality Alliance Ontario, operating as the Ontario Wine Appellation Authority (OWAA) is a not-for-profit corporation designated by the Lieutenant Governor in Council to administer the Vintners Quality Alliance Act, 1999 (Act). This document establishes policy and practices regarding information in the Custody and Control of OWAA, including:
 - a) Access to information collected or maintained by OWAA in the administration of its statutory mandate, including Personal Information;
 - b) Protection of Personal Information;
 - c) The principles governing the collection, use and disclosure of personal and other information by the OWAA in the administration of its statutory mandate; and
 - d) Effective and timely procedural remedies concerning the handling of personal and other information collected by OWAA in the administration of its statutory mandate.
- 1.2. The access to information procedures in this Code do not apply to OWAA's sharing of information with the Minister or Ministry of Public and Business Service Delivery (MPBSD).

2. Purpose

- 2.1. The purposes of this Code are to:
 - Provide a right of access to information under the Custody and Control of OWAA in accordance with the principles that information should be available to the public and exemptions from the right of access should be limited and specific;
 - b) Establish principles with respect to the protection of privacy with respect to personal information in the Custody and Control of OWAA and to provide those individuals with a right of access to that information; and
 - c) Comply with section 13 of the OWAA administrative agreement with the Minister.

3. Application

3.1. This Code applies to Records and Personal Information collected, used or disclosed by OWAA in the course of the administration of OWAA's statutory mandate. It does not apply to documents collected, used or disclosed in the course of activities that are identified as Non-Regulatory Business in accordance with section 17 of the OWAA administrative agreement signed with the Minister.

4. Definitions

4.1. In this Code:

Access	means access by an individual or an organization to a Record in the Custody and Control of OWAA.
Act	means the Vintners Quality Alliance Act, 1999 as amended from time to time and includes all regulations under the Act.
Bulk Data	means Records requested in bulk or selective form (not an individual Record) that may have commercial value.
Control	means the power or authority to make a decision about the use or disclosure of a Record.
Custody	means the keeping, care, watch, preservation or security of a Record for a legitimate business purpose.
Data Breach	means the loss of, unauthorized disclosure of, or unauthorized access to information resulting from a breach of OWAA's technological, organization or physical security safeguards or from a failure to establish such safeguards.
Enforcement	means:
	(a) complaints from the public, or investigations, deliberations or inspections by OWAA or other provincial or federal enforcement bodies that lead or could lead to proceedings in a court or tribunal;
	(b) compliance with regulatory requirements; or
	(c) the conduct of proceedings referred to in (b).
OWAA	means the Ontario Wine Appellation Authority, the operating name of the Vintners Quality Alliance of Ontario, a not-for-profit corporation without share capital incorporated under the <i>Corporations Act</i> by Letters Patent dated November 26, 1998.
Frivolous and Vexatious Request	means any request for access to information that, for example: is made without any reasonable ground; has no legitimate purpose but is designed to harass or to accomplish some other objective unrelated to the process being used; is a repeat request for the purpose of revisiting a previously addressed issue; is made in bad faith; or is a speculative or indiscriminate demand for information without any reasonable grounds to identify an expected outcome.
MPBSD	means the Ministry of Public and Business Service Delivery.
Minister	means the Minister of Public and Business Service Delivery or any other member of the Executive Council to whom the responsibility for the administration of the Act is assigned.
Personal Information	means a record of information about an identifiable individual. It does not include information about a business, whether structured as a corporation, partnership, sole proprietorship or otherwise (including the licensing status, name, title, business address or telephone number of an officer/director or employee of an organization or any person acting in a business capacity).
Public Information	means information that is publicly available, including information that OWAA has published on its website at <u>www.vqaontario.ca</u> or that OWAA has otherwise determined is necessary to

make available to the public in accordance with its administration of the Act and associated regulations.

Record means any record of information, however recorded, whether in printed form, or film, by electronic means or otherwise in the Custody and Control of the OWAA pursuant to OWAA's administration of the Act.

5. Accountability

- 5.1. OWAA is responsible for all Records and Personal Information under its Custody and Control and shall designate an individual or individuals who are accountable for the corporation's compliance with this Code.
- 5.2. The Board of Directors shall appoint a Chief Privacy Officer that will have accountability for the administration of this Code. The OWAA's Chief Privacy Officer may be contacted at:

Chief Privacy Officer Ontario Wine Appellation Authority 5775 Yonge Street, Suite 1220 Toronto, ON M2M 4J1 info@vqaontario.ca

- 5.3. The ongoing collection, use and management of information may be the responsibility of individuals within OWAA other than the Chief Privacy Officer.
- 5.4. Although OWAA takes reasonable steps to ensure the accuracy of the information provided under this Code, it does not warrant or otherwise guarantee that the information is completely accurate and/or up-to-date.

6. Access to Records

- 6.1. Subject to the exemptions in this Code, every person has a right of access to a Record or a part of a Record in the Custody and under the Control of OWAA containing the following information:
 - a) their own Personal Information;
 - b) information about the membership status of a winery
 - c) Information about the approval status of a wine, including whether the winery has requested or received approval to use terms, descriptions and designations regulated under the Act to describe a wine;
 - d) the membership status of an individual or entity registered by OWAA; and
 - e) Public Information.
 - 6.2. OWAA shall provide the public with ready access to Public Information as is relevant to OWAA's administration of the Act. This information shall be made available on OWAA's website, in communication campaigns or in other ways determined by the Chief Privacy Officer.

7. Access Procedure

- 7.1. A request for Access shall be made in writing to OWAA.
- 7.2. Upon receiving a written request for Access, OWAA shall within a reasonable period of time having regard to the volume and nature of the Records requested and the exemptions in this Code, provide the person with access to the Records requested. As applicable, OWAA shall provide reasons to a requester for denying access to Records or Personal Information.
- 7.3. OWAA shall maintain effective procedures and practices which establish time frames for responding to requests for Access to Records and Personal Information. OWAA will make best efforts to respond to access requests

within 30 days, unless an extension of time is required. Information in this regard shall be made available to the public. OWAA shall provide an estimate of the cost, if any, of providing the information and confirm whether the requester wishes to proceed with the request.

- 7.4. Where a person requests access to a Record that contains Personal Information about a person other than the requester, OWAA will not provide Access to the requester unless documentation of the consent of the affected person is provided by the requester or obtained by OWAA.
- 7.5. Upon request, OWAA shall advise an individual regarding the existence, use and disclosure of their Personal Information and, subject to the exemptions noted in section 8 of this Code, provide the individual with access to their Personal Information in a comprehensible form.

8. Exemption to Access

- 8.1. <u>Mandatory Exemptions:</u> OWAA shall refuse to disclose Records that constitute:
 - a) Personal Information, disclosure of which violates another individual's right to privacy, unless that individual consents to the disclosure; or
 - b) Records containing commercial, proprietary, technical or financial information of OWAA or of any person or business that has supplied the Records to OWAA with a reasonable expectation of confidence, if disclosure would result in undue loss or gain, prejudice a competitive position or interfere with contractual or other negotiations unless access is required by law, the information is already public information or access is appropriate in litigation or regulatory proceedings.

Note: For the purpose of s. 8.1(a), inspection information with respect to the use of terms, descriptions and designations regulated under the Act at an identified retail location that does not contain other identifying information is deemed not to be Personal Information.

- 8.2. <u>Discretionary Exemptions:</u> OWAA may refuse to disclose Records and Personal Information where the disclosure:
 - a) May violate a legally recognized privilege such as solicitor-client privilege, litigation privilege or settlement privilege or may have been prepared by or for counsel in giving or seeking legal advice or in contemplation of litigation;
 - b) May derive from or compromise an enforcement activity, including where access may be refused under the exceptions described in subsection 14(1) of the *Freedom of Information and Protection of Privacy Act* if it applied to OWAA;
 - c) May impair the ability of OWAA to provide a fair and informed marketplace that supports a competitive economy;
 - d) May involve bulk data;
 - e) May involve information that may reveal the substance of deliberations by OWAA's Board of Directors (including its committees, sub-committees and task forces), OWAA committees, OWAA executive or other managers including but not limited to, agendas, minutes, policy options and analysis, advice or recommendations to or from employees or an external consultant, proprietary information, and advice to or from government;
 - f) Violates a provision of the Act;
 - g) Could reasonably be expected to adversely impact compliance with regulatory requirements;

- h) Could reasonably be expected to seriously threaten the security or health of an individual or may not be in the public interest.
- i) Is an audio recording of a telephone call made for quality assurance purposes;
- j) May be information compiled by OWAA or supplied to OWAA for the purposes of risk management or riskinformed decision making;
- k) May be a report or other information supplied by a government, regulatory or enforcement body to OWAA in confidence, whether explicitly or implicitly;
- May reveal procurement information, including information submitted to OWAA in response to a procurement process;
- May reveal proposed plans, policies or projects of OWAA where disclosure could reasonably be expected to result in premature disclosure of a pending policy decision or would cause undue financial loss or benefit to a person;
- n) May have been generated in the course of a dispute resolution process including, for example, mediation or the handling of a complaint; or
- o) May be a Frivolous and Vexatious Request.
- 8.3. OWAA shall disclose as much of the Record as can be reasonably severed without disclosing information captured by sections 8.1 or 8.2.
- 8.4. OWAA may refuse to confirm or deny the existence of a Record to which subsection 8.1 or 8.2 applies.

9. Collection & Retention of Personal Information

- 9.1. OWAA collects, uses and discloses Personal Information to fulfil its statutory mandate. OWAA is committed to maintaining the privacy and security of that Personal Information in accordance with applicable privacy law and best practice principles of privacy.
- 9.2. It is a requirement of this Code that:
 - a) OWAA shall collect, use and disclose Personal Information in accordance with the purposes for which it is collected and used and disclosed.
 - b) OWAA must limit the collection of personal information to that which is needed to fulfill the enunciated purposes.
 - c) OWAA must obtain consent to the collection, use and disclosure of personal information (which may include implied and express consent), except as required or authorized by law.
 - d) OWAA must implement measures to prevent unauthorized access, disclosure, use, copying or modification of Personal Information.
 - 9.3. Subject to the exceptions set out under section 9.4 of this Code, OWAA shall use Personal Information only for the purposes for which it was collected and shall disclose Personal Information only with the consent of the person to whom the information relates.

- 9.4 OWAA may use or disclose Personal Information without the consent of the person, or for purposes other than those for which it was collected, if it is:
 - a) required for OWAA's administration and enforcement of the Vintners Quality Alliance Act, 1999;
 - b) to provide customer service assistance;
 - c) to administer OWAA's appeals processes;
 - d) to detect and protect OWAA and third parties against error, negligence, breach of contract, fraud, theft and other illegal activity, and to audit compliance with OWAA policies and contractual obligations;
 - e) permitted by, and to comply with, any legal or regulatory requirements or provisions applicable to OWAA,
 - f) required to protect or defend OWAA's legal interests;
 - g) authorized under the Regulatory Modernization Act, 2007;
 - h) required for the purpose of establishing or collecting a debt owed to OWAA
 - i) requested by or disclosed to the counsel of the person to whom the Personal Information relates;
 - j) disclosed to OWAA's counsel;
 - k) disclosed for the purpose for which it was obtained or for a consistent purpose; or
 - I) the information is publicly available;

OWAA limits both the amount and type of Personal Information collected to that which is necessary to fulfill the purposes outlined above.

10. Complaints & Remedies

- 10.1. Where an individual disagrees with the accuracy of their Personal Information, the individual has the right to challenge its accuracy and have it amended as appropriate. Such requests should be made in writing to the Chief Privacy Officer. Where a correction is requested but not made, the individual will be advised of the reasons for refusal in writing. Where a correction is made to the Personal Information, that information shall be communicated to the individual as soon as practical.
- 10.2. The following complaints or concerns should be reported in writing to OWAA's Chief Privacy Officer:
 - a) Report of a Data Breach or suspected Data Breach involving information in OWAA's Custody or Control or of a concern regarding OWAA's handling of Personal Information, describing the concern or incident the person wishes to have reviewed.
 - b) Complaints regarding the release of Records and Personal Information or the refusal to release such Records or information to a requester.
- 10.3. The Chief Privacy Officer or their designate shall respond to a complaint or concern described in s. 10.2 within 30 days of receipt of the report. If the Chief Privacy Officer or their designate is unable to respond within 30 days, they shall advise the person who made the report of the date a response can be expected. Where a complaint or concern is found to be justified, OWAA shall take appropriate measures to rectify the problem, including where necessary, amending its procedures and practices.

11. Fees

- 11.1. Personal Information shall be made available to the person to whom the information relates at a reasonable or no cost.
- 11.2. Records, other than Bulk Data, shall be made available to a requester at a cost that reflects the total cost of providing the information. The cost of providing Bulk Data will be determined on a case-by-case basis. In determining fees, OWAA will make efforts to be consistent and base costs on publicly available criteria.
- 11.3. Fees for access requests are not subject to the Fee setting processes established under Schedule "H" of the OWAA Administrative Agreement with the Minister.

12. Administration

12.1. OWAA shall implement practices and procedures required to give effect to this Code. This shall include:

(a) advising Board members, management, employees and contract workers about the Code and providing appropriate training to ensure compliance with the Code's provisions; and

- (b) The development of documentation describing this Code and its related practices and procedures.
- 12.2. OWAA shall make information regarding this Code and related processes available to the public.

Vintners Quality Alliance Ontario

Chair of the Board

DEC 20/23 Date:

His Majesty the King in right of Ontario

Minister of Public and Business Service Delivery

Date: December 22, 2023